



UNIVERSITY OF CASTILLA-LA MANCHA

Workshop on Analyzing Images in Challenging Picture Books from a Multimodal Perspective

PROGRAM

July 8th 2019

9:30 h. Welcome ceremony

10:00-11.30h. Social Semiotics as an encompassing theory of meaning-making: texts by and for boys and girls.

Prof. Gunther Kress

University College London / Institute of Education

12:00 h. Creating worlds in picture books

Dr. Izaskun Elorza

University of Salamanca

16.00-17.30 h. Enacting social relations in picture books. Theory and practice

Dr. Carmen Santamaria García

University of Alcalá

18.00-20.00 h. Round Table. Exploring gender representation and engagement through challenging picture books.

Prof. Jesús Moya Guijarro

University of Castilla-La Mancha

Dr. María Jesús Pinar Sanz

University of Castilla-La Mancha

Dr. María Martínez Lirola

University of Alicante

Dr. José María González Lanza

University of Castilla-La Mancha

July 9th 2019

9.30-11.30h. Cognition and Emotion in Picture Books. Case studies and analyses

Prof. Bettina Kümmerling-Meibauer

University of Tübingen

Prof. Jörg Meibauer

University of Mainz

12.00-13.00 h. The translation of picture books that challenge gender stereotypes

Dr. Roberto Martínez Mateo

University Castilla-La Mancha

13.15-14.15h. La efectividad del libro álbum para enseñar valores sociales y cultura en las aulas de Infantil y Primaria

Dr. Eugenio Enrique Cortés Ramírez

University of Castilla-La Mancha

Dr. Cristina Cañamares Torrijos

University of Castilla-La Mancha

14.15 h. Closing ceremony

Research framework of the workshop:

Research project I+D, reference number FFI2017-85306-P, THE CONSTRUCTION OF DISCOURSE IN CHILDREN'S PICTURE BOOKS THAT CHALLENGE GENDER STEREOTYPES AND THE CONCEPT OF TRADITIONAL FAMILY. A MULTIMODAL ANALYSIS.

Venue:

Casa de la Demandadera (UCLM). Ronda de Julián Romero 14. Cuenca (España)

https://eventos.uclm.es/34154/detail/curso-de-verano_-analyzing-images-in-challenging-picture-books-from-a-multimodal-perspective.html

Information about enrolment:

<https://www.uclm.es/misiones/culturadeporte/extensionuniversitaria/cursosdeverano/inscripcion>